



CUe

PODGORICA



## Actions we already perform at the hotel and 2023 Action Plan we commit to fulfil:

### REDUCING, RECYCLING, REUSING

Plastic packaging and cardboard are recycled, and food waste is processed to limit the total waste amount.

'Return and Earn' principle with our suppliers for most of our glass bottles.

A food processor reduces the wet waste of 95% (organic waste).

#### **CUE Podgorica 2023 plan:**

We have established partnerships with the NGO "Green Heart" and the company "Zeleni Talas" to responsibly manage and repurpose paper, glass, and plastic waste collected from our premises.

To reduce the use of paper menus in restaurant and to encourage the adoption of QR code menu as eco-friendly alternative.

To remove paper room directory from hotel rooms, and to promote online room directory (QR code).

We are considering the possibility of allowing our guests to participate in waste separation within the guest room area.

We are exploring the idea of putting shower gel and shampoo dispensers in all rooms to avoid individual plastic containers.

### SAVING ENERGY AND WATER

In 2022, our water consumption rose by 44%, electricity usage increased by 20%, and chilled water usage grew by 24% compared to 2021. In contrast, our occupancy experienced a remarkable 83% surge compared to the previous year. As a result, our energy efficiency has improved, and we are now 20% to 40% more energy-efficient than we were in 2021.

Very low carbon footprint per occupied room per day compared to the global industry results in 2022: 14.852Kg CO<sub>2</sub> (Very low is in between 7.5 and 45.58 according to HCMI Hotel Carbon Measurement Initiative).

Monitoring our performance on a weekly basis and compare it to goals.

100% of low electricity consumption light bulbs already installed in the hotel.

Light detectors installed in public areas.

Key card power switch in all rooms (controls lights, AC and heating when the room is not in use).

Water flow reducers in shower heads and water taps.

Dual flush toilet system.

## **CUE Podgorica 2023 plan:**

Our 2023 goals: reduction of 2.5% in electricity, water and chilled water consumption and keep our carbon footprint in the Very Low range ranking.

Individual electricity consumption devices (26 electrical meters and 42 water meters) have been installed since July 2020 to reduce our energy consumption.

Re-use towels, bed sheets and linens on guest request.

### **RAISING AWARENESS – COMMUNICATE AND PERFORM BEST PRACTISES**

Our website already informs the guests about historical most important points to visit in Podgorica and its surroundings. They are also included in our Guest Directory.

Tailor-made eco tours offering guests an insight of the true Montenegrin lifestyle, Montenegro's natural beauties and its fascinating history.

We participate in Earth Hour, a worldwide movement that is held annually, encouraging individuals, communities, and businesses to turn off non-essential electric lights, for one hour.

Stickers on the menu to inform the guests about vegetarian dishes, organic and local products.

Information is displayed in the staff area and public area to promote responsible behavior regarding water and electricity usage.

Our Menu is on QR code.

Power station for electrical cars: 3 chargers available in the hotel parking area.

## **CUE Podgorica 2023 Plan:**

Informing guests about the hotel's best practices towards the environment using digital info on TV screens displayed in guest bedrooms.

Sharing information about culture and history of Montenegro along with eco tours and green activities will be available on the hotel website and as info on Viber/WhatsApp.

Annual training for all departments about best practises to protect the environment will be put in place.

Explanatory notes will be available for F&B to manage waste better.

Organic food is available upon request.

Constantly looking at using new local products in our menu.

Our Green Team at CUE Podgorica is striving to make sure that the 2023 social and environmental goals are fulfilled and will also allow creativity from the staff to come up with new sustainable actions.

**For more information on Green Key, please check:  
[www.greenkey.global](http://www.greenkey.global)**